

Girl Boss Paris & Modern Creative Woman  
Present...



# Treasure Hunt

at Home & in Paris

# Your Team

Aurora  
Davoli

Founder &  
CEO,  
Girl Boss Paris



Dr. Amy  
Backos

Founder & CEO,  
The Modern  
Creative Woman

# Your Treasure Hunt

What you will find today...

- 3 Creative Thinking Recipes
- 2 Authentic Style & Branding Tools
- 1 Powerful question that can change your thinking forever
- The details about The Treasure Hunt Creativity Retreat in Paris



# Your Treasure Hunt

What you will find today...

3 Creative Thinking  
Recipes

Amy





# 1. Creative Thinking Observing Your Thoughts

- Present Moment Awareness increases satisfaction & self awareness, reduces depression, anxiety & personal judgement.
- Changes your relationship with thoughts and emotions (especially uncomfortable ones like shame, embarrassment, anger & resentment).
- We need retreats from our usual routines - a trip, an art retreat, a sanctuary in your home, a moment of internal silence.
- Challenge: breathe 4, 5, 7



## 2. Creative Thinking Changing your Perspective

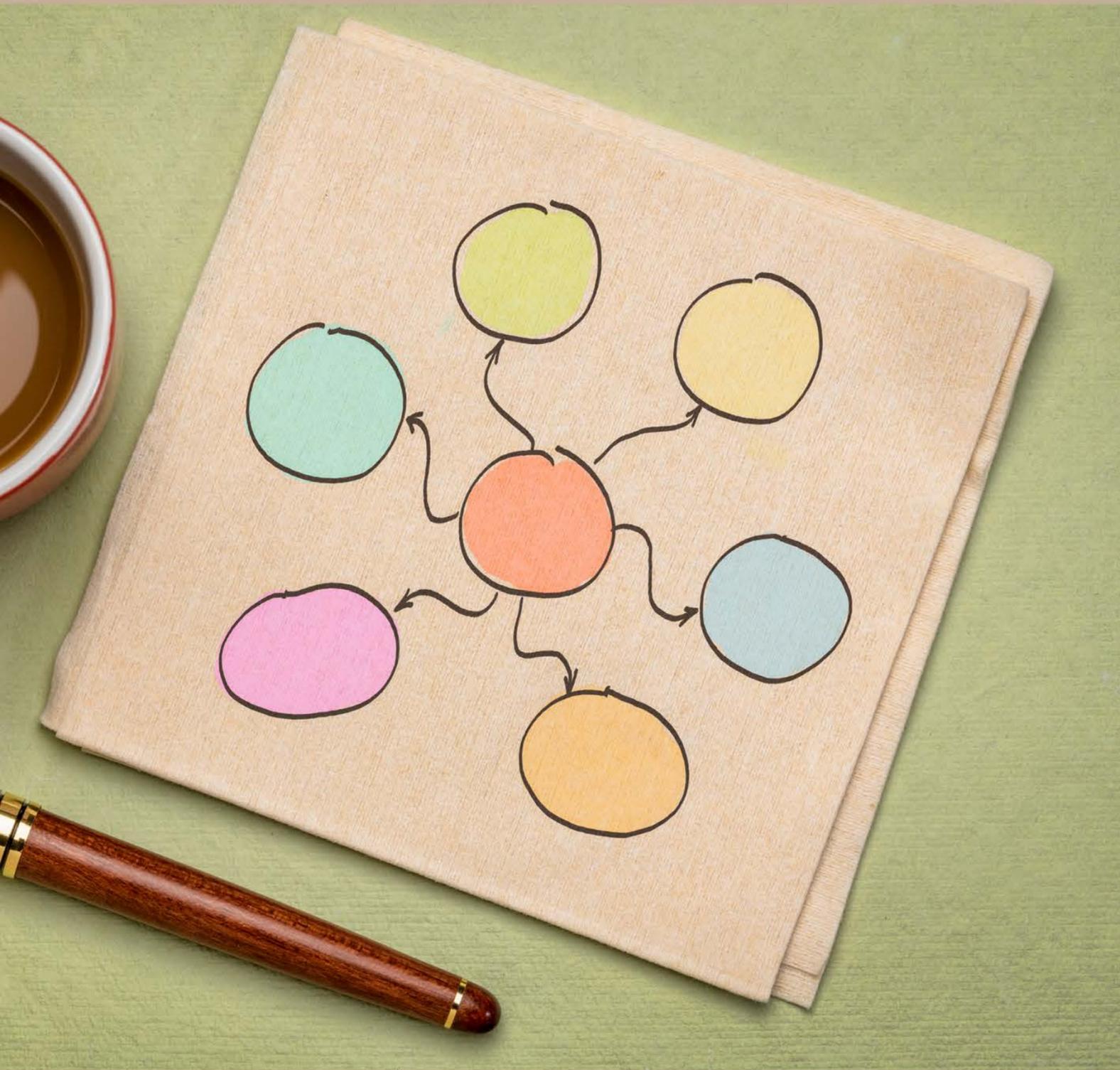
- As women, we are so used to giving and doing for others.
- Sometimes it can be difficult to receive. It might even feel like it is easier to “do it yourself” than to feel the anxiety of wondering if you will receive.
- This visual exercise is designed to open you to receiving and trusting that you will get what you need.



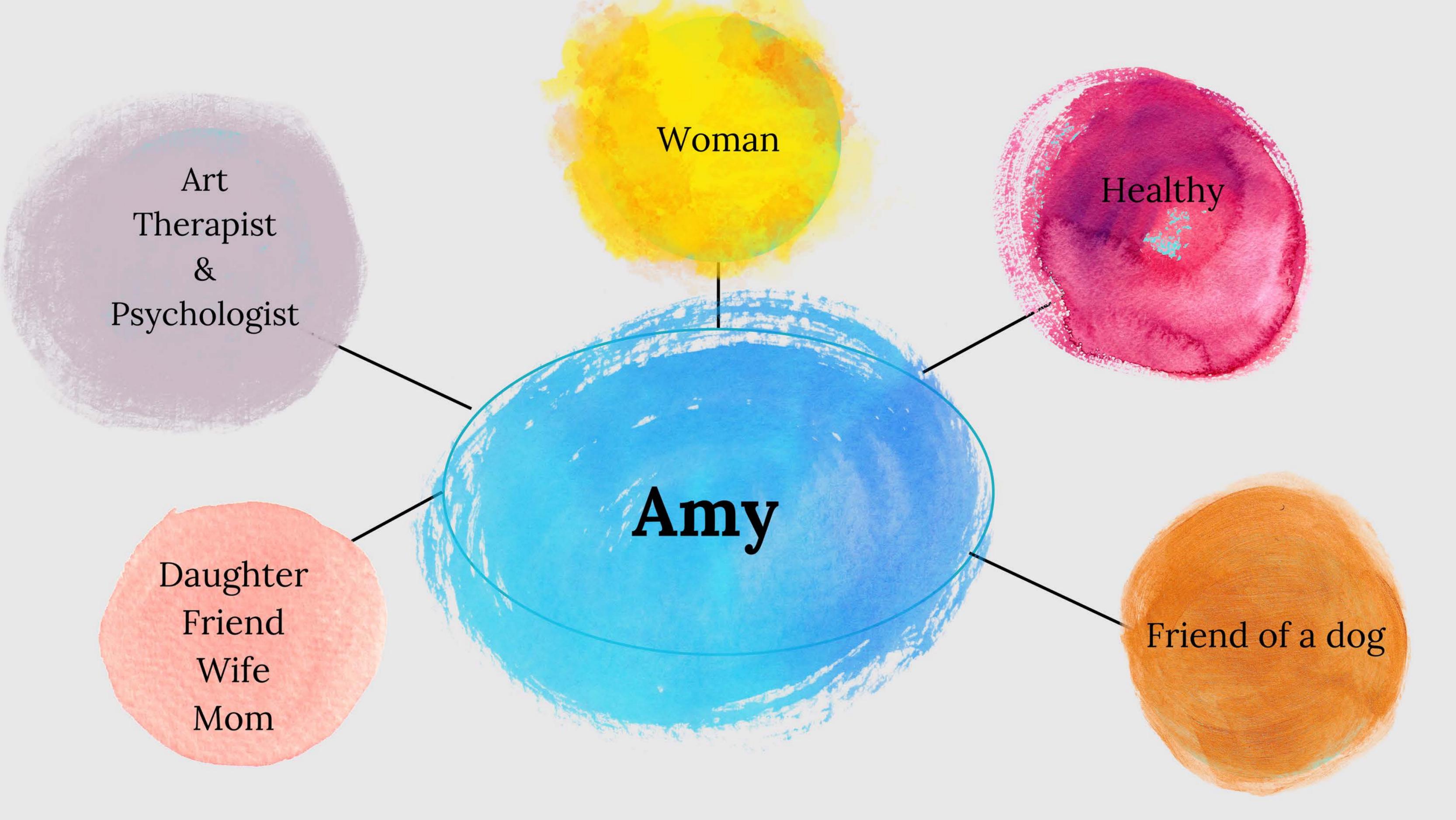




## 2. Creative Thinking Mind Map



- Mindmap is the modern woman's secret to neurocreativity.
- Mind map visualizes your thoughts and allows you to rearrange and change them.
- Challenge: Current and Future Mind maps
- 1. Draw a mind map and write your name in the middle. Write and draw an introduction to yourself as your currently are.
- 2. Draw a second mind map on a new piece of paper. write and draw your true authentic self.



Woman

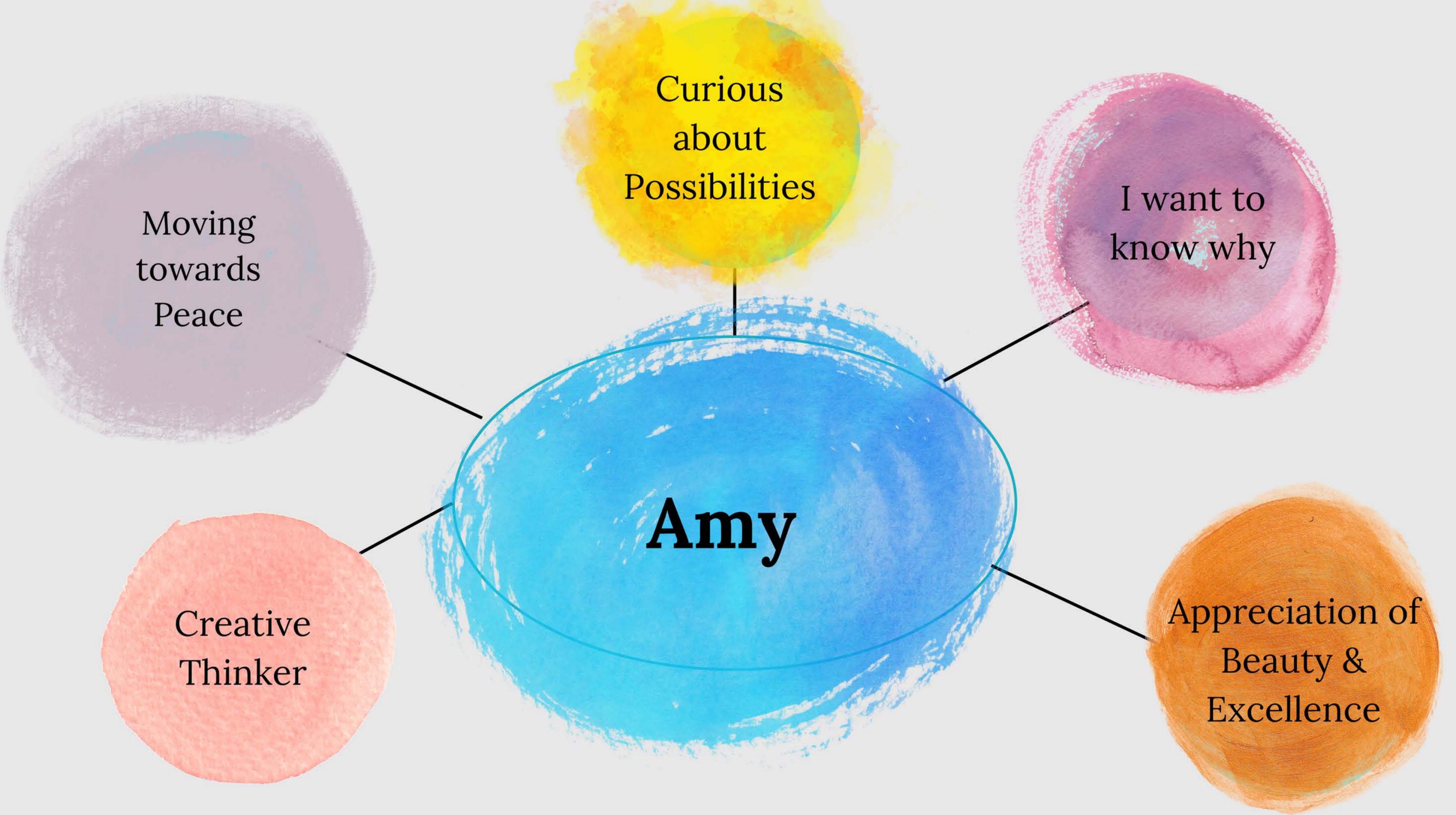
Healthy

**Amy**

Friend of a dog

Daughter  
Friend  
Wife  
Mom

Art  
Therapist  
&  
Psychologist



Curious  
about  
Possibilities

I want to  
know why

Moving  
towards  
Peace

**Amy**

Appreciation of  
Beauty &  
Excellence

Creative  
Thinker

# Your Treasure Hunt

What you will find today...

2 Authentic Style &  
Branding Tools

Aurora



Enhance  
YOUR  
Look with  
Accessories



# 1. Style Challenge

- Time for a Treasure Hunt in your Closet!
- When was the last time you played with being visually creative with YOU as the canvas?



# Style Challenge

- How can clothes elevate your mood and make your day more enjoyable?
- Elevation is as easy as enhancing your day to day outfits.



## 2. Branding Mindset

- Time to recognize and address the feelings that hold us back (shame, embarrassed, unworthy).
- Often we don't dare make new things that could make us to grow because we are afraid of being ashamed.
- To become a person with a strong personal branding we need to try new things.



# Branding Mindset

Challenge: to talk with a stranger on the street, négocier a discount in a shop.

Example: shopping for the earrings that will elevate our look, for the challenge!



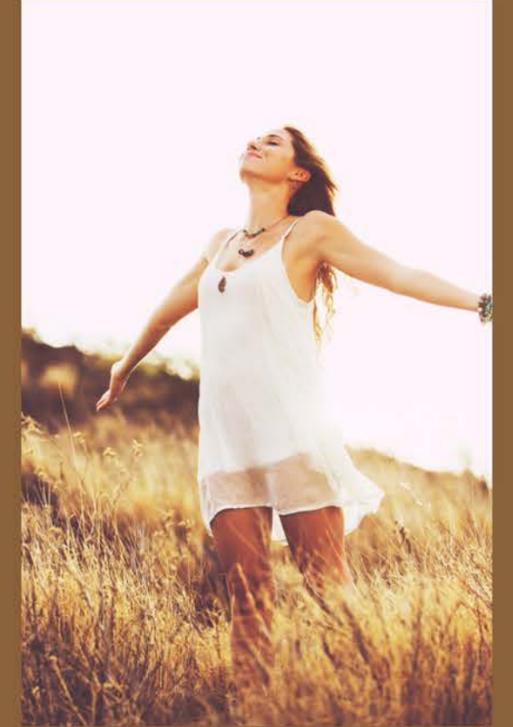
# Your Treasure Hunt

What you will find today...

1 Powerful question that  
can change your thinking  
forever.

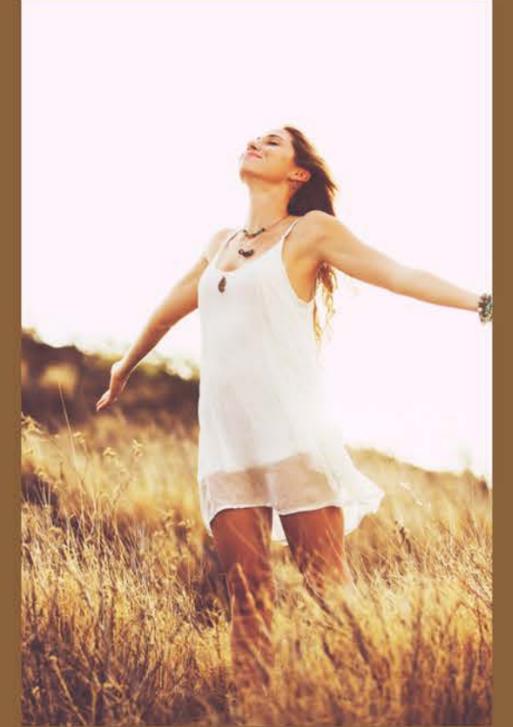


# 1 Powerful Question



# 1 Powerful Question

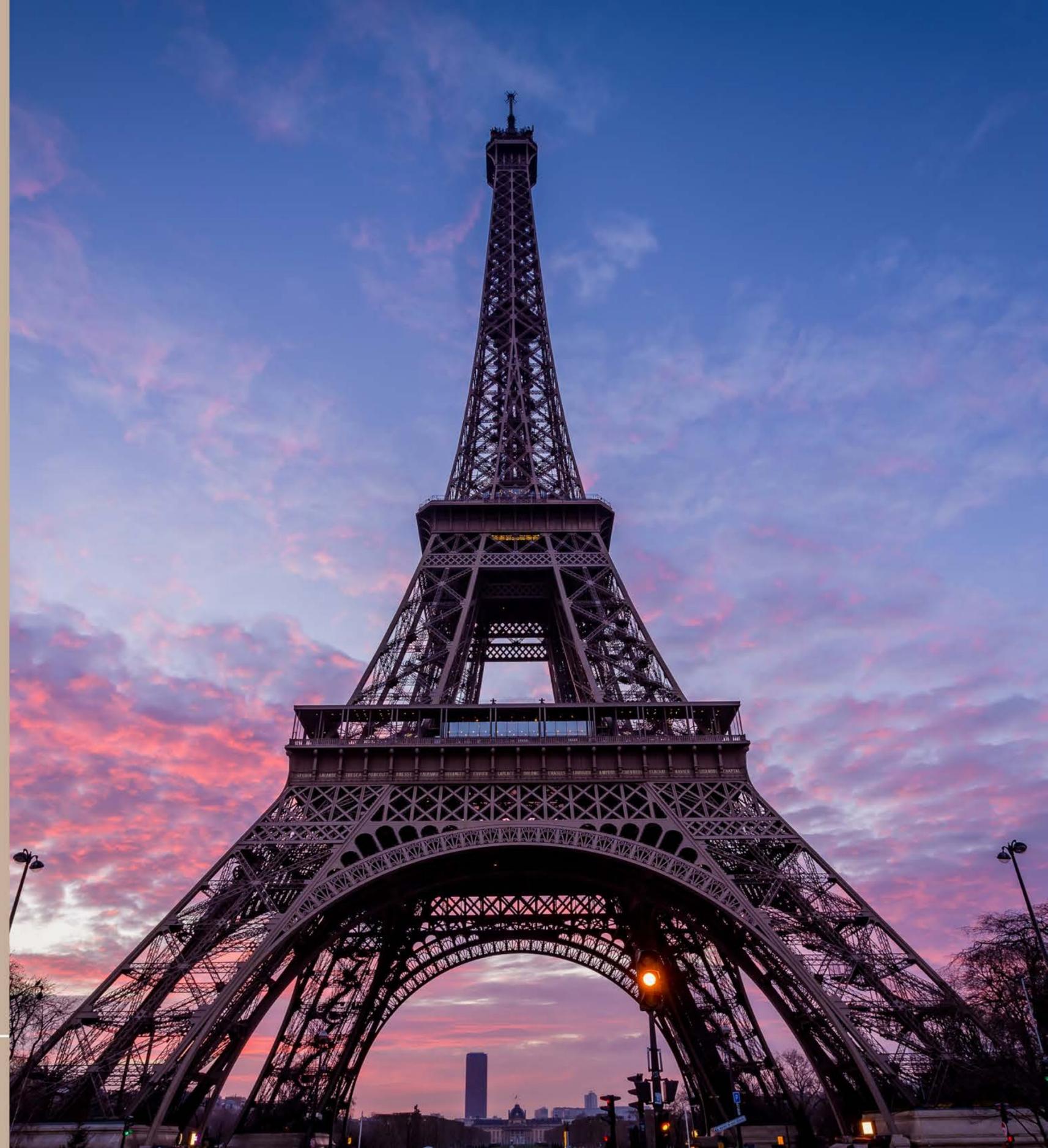
If a miracle happened tonight and you woke up with the solution to all your problems, what would your life look like?



# Your Treasure Hunt

What you will find today...

The power of a creativity  
retreat and the details of  
the Treasure Hunt in  
Paris.



Unique  
Creativity  
Skills



# Why Choose The Treasure Hunt in Paris?



Strengths  
Confidence



Aligning  
Style &  
Branding



Community



Leadership &  
Self Direction

Self  
Expression

Friendship  
& Fun

# Paris

- Paris, the city of love and inspiration!
- Your turn to walk in the footsteps of the great masters and discover your own creative brilliance from the inside out.
- This exclusive trip is designed to help you explore, create, and embrace your unique, authentic voice.



# On Being a Woman in Paris



# About

\*Paris\*  
\*Paris\*  
\*Paris\*

June 3 - 7, 2024

- There is no limit to success when your outside beautifully mirrors your inside.
- Creativity enhances every aspect of your life.
- Immerse yourself in 5 days of a life-altering treasure hunt through the enchanting streets of Paris and claim your feminine, creative power.
- Let us guide you toward an inner and outer transformation that will leave you utterly radiant.



# Package Includes

Before Paris

January- May

- **Community!** Three meetings as a group for friendship & fun.
- **Personalized!** Two individual meetings.
- **Style!** Style Assessment.
- **Creativity!** Strengths & Creativity Assessment.

\$4000 value

\*Paris  
\*Paris  
Paris



# Includes

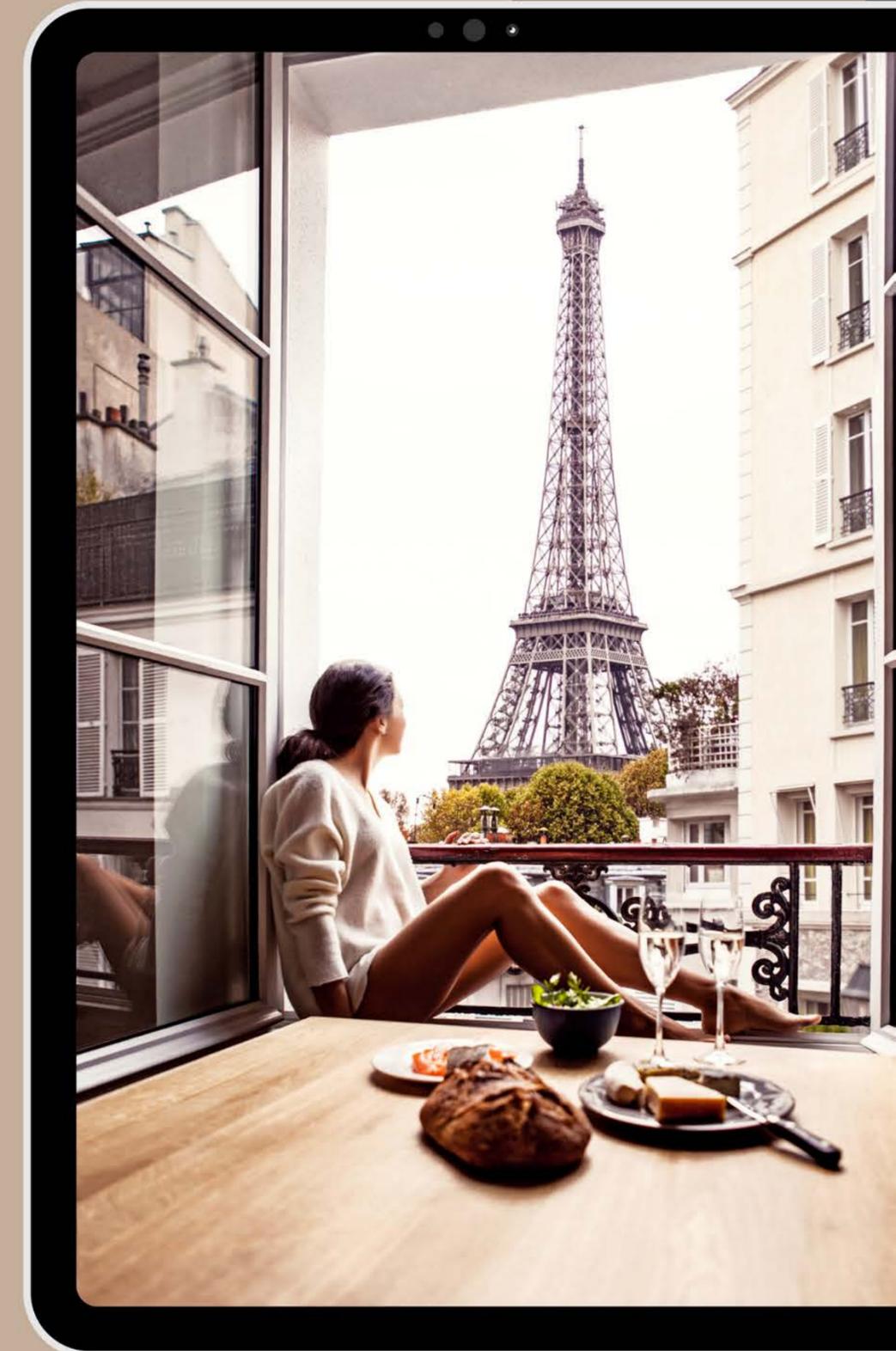
## In Paris

- 5 enticing workshops in neurocreativity, women's intuition, personal expression in style and branding, authentic personal branding, and more!
- Art making for activating creativity.
- Treasure hunts in the city.
- Practical application tools for Paris & at home.
- Excursions: museum visit, high tea, professional photo shoot, dinner cruise, luxury locations.
- Food: breakfasts, high tea, dinner cruise.

(\$8000 value)

## Not included

flight or other travel, hotel, lunches, 3 evening meals



# Your Investment

- 5 months of coaching: 2 private consultations, 3 group meetings,
- 5 exquisite days of creativity in Paris

Total Value \$12,000



# Your Investment

6 months of coaching, 2 private consultations, 3 group meetings, 5 exquisite days of creativity in Paris

Total Value \$12,000

Your Total Cost ~~\$12,150~~ \$7,500



# Your Investment

6 months of coaching, 2 private consultations, 3 group meetings, 5 exquisite days of creativity in Paris

Total Value \$12,000

Your Total Cost ~~\$12,150~~ \$7,500

Early Bird Savings ~~\$7500~~ \$7000





# Option 1: Payment Plan

## Early bird savings

Enroll by November 30th and save \$500

~~\$7500~~ \$7000

## Payment Plan

November \$2,500 deposit

January \$2500

February \$2000

(or \$2500 if you enroll after Nov 30)

## Hotel Payment Plan

Reserve your hotel room by Dec 1.

60% deposit due to hotel April 1

Balance due when you arrive.

# Option II Pay in Full

## Early bird savings

Enroll by November 30th and save \$500

~~\$7500~~ \$7000

## Register and pay for trip in full...

- A special French goodie box from C'est la Tee (purveyors of fine French goods (Value \$100).
- Paris Shopping guide (Value \$50).

## Hotel Payment Plan

Reserve your hotel by Dec 1.

60% deposit due to hotel April 1

Balance due when you check in.



# Hotel

- Excellent rates at a luxury hotel negotiated by Aurora!
- Reserve by December 1,
- 60% deposit by April 1 €1440.
- Balance due before or when you arrive €936.
- Can share a room at this rate (two twin beds) with a single payee.
- Excellent city center location.
- Morning meeting room in the hotel.
- Early reservation and deposit in advance required to secure the rate before the Olympic Games rate increase starting at the end of June.



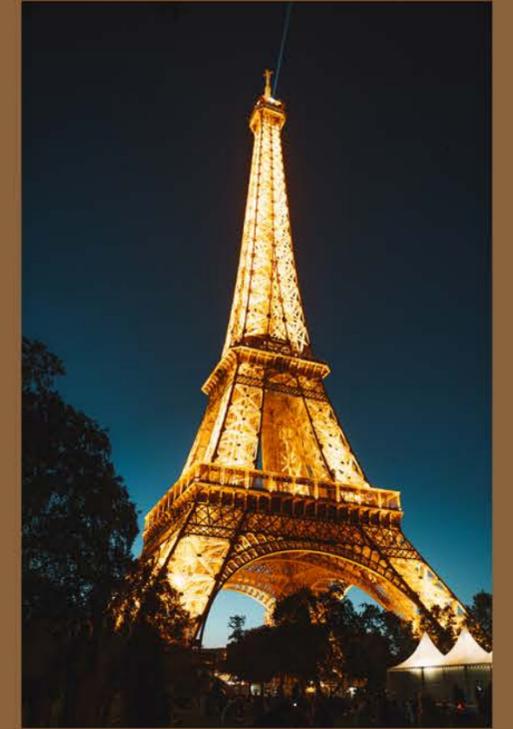
# Add ons...

- Want a little more individual attention?
- Schedule Personal Shopping days with Aurora.
- Schedule Creativity Coaching or a VIP Art Therapy Day with Amy



# Treasure Hunt in Paris

## Questions





# Merci!

[Amy@Amybackos.com](mailto:Amy@Amybackos.com)

[ModernCreativeWoman.com](http://ModernCreativeWoman.com)

# Option 1 Payment Plan

## Suggested Budget

